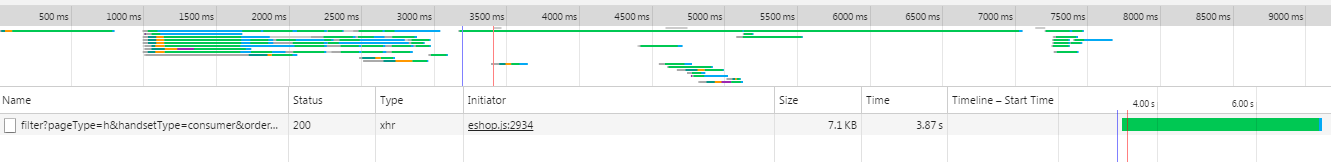
Handset Page - <http://vodafonetr-stage.pjmedia.co.uk/kampanyalar/cihazlar>



On this page the main problem of the loading time is the phone filter (xhr file)



The requests for the following URLs don't fit in a single packet. Reducing the size of these requests could reduce latency.

* <http://metrics.vodafone.com.tr/b/ss/vodafonegrouptrprod/1/H.27.4/s85807107761502?AQB=1&ndh=1&t=3%2F11%2F2015%2010%3A39%3A25%204%20-120&sdid=3F2E359B387273BA-3450437577C0317A&mid=17659927961771177009031177174639906462&aamlh=6&ns=vodafonegroup&pageName=personal%3Aproducts%20and%20offers%3Acihazlar&g=http%3A%2F%2Fvodafonetr-stage.pjmedia.co.uk%2Fkampanyalar%2Fcihazlar&r=http%3A%2F%2Fvodafonetr-stage.pjmedia.co.uk%2F&cc=USD&ch=cihazlar&server=vodafonetr-stage.pjmedia.co.uk&events=event3&aamb=NRX38WO0n5BH8Th-nqAG_A&v1=D%3Dc1&v2=D%3Dc2&v3=D%3Dc3&v10=repeat&c11=repeat&v14=cookies%20not%20supported&c15=cookies%20not%20supported&v23=vodafonetr-stage.pjmedia.co.uk&c24=D%3Ds_vi&c25=utag%3Aut4.37.201511250911&c26=%7Cpersonal%3Aproducts%20and%20offers%3Acihazlar&c28=http%3A%2F%2Fvodafonetr-stage.pjmedia.co.uk%2Fkampanyalar%2Fcihazlar&v52=personal%3Aproducts%20and%20offers%3Acihazlar&v62=D%3Dc19&v63=D%3Dc51&v64=D%3Dc52&v65=D%3Dc53&v66=D%3Dc54&v69=personal%3Aproducts%20and%20offers%3Acihazlar&v73=cihazlar&s=1366x768&c=24&j=1.6&v=Y&k=N&bw=1366&bh=643&p=Chrome%20PDF%20Viewer%3BWidevine%20Content%20Decryption%20Module%3BShockwave%20Flash%3BNative%20Client%3B&AQE=1>has a request size of 2.7KiB
  + Request URL: 1.1KiB
  + Cookies: 1.2KiB
  + Referer Url: 58B
  + Other: 311B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/vf-smart-tab-6-siyah-224x224.jpg> has a request size of 2.5KiB
  + Request URL: 99B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/htc_explorer_201x343_1.jpg> has a request size of 2.5KiB
  + Request URL: 93B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 394B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/htcdesire816-224x224.jpg> has a request size of 2.5KiB
  + Request URL: 91B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 394B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/iphone3gs_201x343_1.jpg> has a request size of 2.5KiB
  + Request URL: 90B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 394B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/special-offer-badge.png> has a request size of 2.5KiB
  + Request URL: 90B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 394B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/241x343_nokia603.jpg> has a request size of 2.5KiB
  + Request URL: 87B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/spocket_201x343_1.jpg> has a request size of 2.5KiB
  + Request URL: 88B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 394B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x224x13.jpg> has a request size of 2.5KiB
  + Request URL: 81B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x22411.png> has a request size of 2.5KiB
  + Request URL: 80B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x22415.jpg> has a request size of 2.5KiB
  + Request URL: 80B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x22423.jpg> has a request size of 2.5KiB
  + Request URL: 80B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x22425.jpg> has a request size of 2.5KiB
  + Request URL: 80B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/201x3431.jpg> has a request size of 2.5KiB
  + Request URL: 79B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/201x3432.jpg> has a request size of 2.5KiB
  + Request URL: 79B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x2249.jpg> has a request size of 2.5KiB
  + Request URL: 79B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x3424.png> has a request size of 2.5KiB
  + Request URL: 79B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.woff> has a request size of 2.5KiB
  + Request URL: 90B
  + Cookies: 1.9KiB
  + Referer Url: 68B
  + Other: 373B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x2244.jpg> has a request size of 2.5KiB
  + Request URL: 79B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 394B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.ttf> has a request size of 2.5KiB
  + Request URL: 89B
  + Cookies: 1.9KiB (note that this is a static resource, and should be served from a cookieless domain)
  + Referer Url: 68B
  + Other: 373B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224-1.jpg> has a request size of 2.5KiB
  + Request URL: 76B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/kampanyalar/cihazlar> has a request size of 2.5KiB
  + Request URL: 58B
  + Cookies: 1.9KiB
  + Referer Url: 38B
  + Other: 427B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff> has a request size of 2.5KiB
  + Request URL: 80B
  + Cookies: 1.9KiB
  + Referer Url: 68B
  + Other: 373B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.ttf> has a request size of 2.5KiB
  + Request URL: 79B
  + Cookies: 1.9KiB (note that this is a static resource, and should be served from a cookieless domain)
  + Referer Url: 68B
  + Other: 373B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/img/icon/radio-unchecked.png> has a request size of 2.4KiB
  + Request URL: 87B
  + Cookies: 1.9KiB
  + Referer Url: 68B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/img/icon/radio-checked.png> has a request size of 2.4KiB
  + Request URL: 85B
  + Cookies: 1.9KiB
  + Referer Url: 68B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/filter?pageType=h&handsetType=consumer&orderby=> has a request size of 2.4KiB
  + Request URL: 85B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 360B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/img/icon-s06184f236a.png> has a request size of 2.4KiB
  + Request URL: 83B
  + Cookies: 1.9KiB
  + Referer Url: 68B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/img/icon/unchecked.png> has a request size of 2.4KiB
  + Request URL: 81B
  + Cookies: 1.9KiB
  + Referer Url: 68B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-youtube.png> has a request size of 2.4KiB
  + Request URL: 89B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/ThumbnailImage/htconem8-224x224.jpg> has a request size of 2.4KiB
  + Request URL: 88B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/icon-tl-red.png> has a request size of 2.4KiB
  + Request URL: 74B
  + Cookies: 1.9KiB
  + Referer Url: 69B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-1.png> has a request size of 2.4KiB
  + Request URL: 83B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/vodafone-sml.png> has a request size of 2.4KiB
  + Request URL: 83B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/cihazlar.jpg> has a request size of 2.4KiB
  + Request URL: 71B
  + Cookies: 1.9KiB
  + Referer Url: 69B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/facebook-lrg.png> has a request size of 2.4KiB
  + Request URL: 82B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/twitter-lrg.png> has a request size of 2.4KiB
  + Request URL: 81B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/blackberry.png> has a request size of 2.4KiB
  + Request URL: 81B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/samsung.png> has a request size of 2.4KiB
  + Request URL: 78B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/apple.jpg> has a request size of 2.4KiB
  + Request URL: 76B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/sony.png> has a request size of 2.4KiB
  + Request URL: 75B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/back-to-top.png> has a request size of 2.4KiB
  + Request URL: 74B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/htc.png> has a request size of 2.4KiB
  + Request URL: 74B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/lg.png> has a request size of 2.4KiB
  + Request URL: 73B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/cart_icon.png> has a request size of 2.4KiB
  + Request URL: 72B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/vf-logo.png> has a request size of 2.4KiB
  + Request URL: 70B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/jquery.bxslider.css> has a request size of 2.4KiB
  + Request URL: 78B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 342B
* <http://vodafonetr-stage.pjmedia.co.uk/wsimages/icons/ajax-loader.gif> has a request size of 2.4KiB
  + Request URL: 68B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 352B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/bootstrap.min.css> has a request size of 2.4KiB
  + Request URL: 76B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 342B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/styles.css> has a request size of 2.4KiB
  + Request URL: 69B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 342B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/eshop.css> has a request size of 2.4KiB
  + Request URL: 68B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 342B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.bxslider.min.js> has a request size of 2.4KiB
  + Request URL: 80B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 327B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.lazyload.min.js> has a request size of 2.4KiB
  + Request URL: 80B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 327B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.livequery.js> has a request size of 2.4KiB
  + Request URL: 77B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 327B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/handsetFilters.js> has a request size of 2.4KiB
  + Request URL: 75B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 327B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/eshop.js> has a request size of 2.4KiB
  + Request URL: 66B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 327B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/main.js> has a request size of 2.4KiB
  + Request URL: 65B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 327B
* <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico> has a request size of 2.3KiB
  + Request URL: 49B
  + Cookies: 1.9KiB
  + Referer Url: 58B
  + Other: 286B
* <https://www.google.ro/ads/user-lists/968391461/?fmt=3&num=1&cv=8&frm=0&url=http%3A//vodafonetr-stage.pjmedia.co.uk/kampanyalar/cihazlar&ref=http%3A//vodafonetr-stage.pjmedia.co.uk/&data=ecomm_pagetype%3Dother%3Becomm_value%3D&random=3533782899&ipr=y> has a request size of 1.8KiB
  + Request URL: 249B
  + Cookies: 925B
  + Referer Url: 58B
  + Other: 629B
* <https://www.google.com/ads/user-lists/968391461/?fmt=3&num=1&cv=8&frm=0&url=http%3A//vodafonetr-stage.pjmedia.co.uk/kampanyalar/cihazlar&ref=http%3A//vodafonetr-stage.pjmedia.co.uk/&data=ecomm_pagetype%3Dother%3Becomm_value%3D&random=3533782899> has a request size of 1.7KiB
  + Request URL: 244B
  + Cookies: 846B
  + Referer Url: 58B
  + Other: 624B

[More information](http://code.google.com/speed/page-speed/docs/request.html#MinimizeRequestSize)



The following images are resized in HTML or CSS. Serving scaled images could save 231.4KiB (71% reduction).

* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x22411.png> is resized in HTML or CSS from 224x342 to 116x177. Serving a scaled image could save 74.6KiB (73% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x3424.png> is resized in HTML or CSS from 224x342 to 116x177. Serving a scaled image could save 16.4KiB (73% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/241x343_nokia603.jpg> is resized in HTML or CSS from 241x343 to 116x165. Serving a scaled image could save 10.8KiB (76% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x2249.jpg> is resized in HTML or CSS from 232x342 to 116x171. Serving a scaled image could save 10.5KiB (75% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/htcdesire816-224x224.jpg> is resized in HTML or CSS from 224x342 to 116x177. Serving a scaled image could save 10.2KiB (73% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224-1.jpg> is resized in HTML or CSS from 224x343 to 116x178. Serving a scaled image could save 10.0KiB (73% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x22423.jpg> is resized in HTML or CSS from 224x342 to 116x177. Serving a scaled image could save 9.8KiB (73% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x224x13.jpg> is resized in HTML or CSS from 224x343 to 116x178. Serving a scaled image could save 9.8KiB (73% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x22425.jpg> is resized in HTML or CSS from 224x342 to 116x177. Serving a scaled image could save 9.7KiB (73% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/iphone3gs_201x343_1.jpg> is resized in HTML or CSS from 201x343 to 116x198. Serving a scaled image could save 9.5KiB (66% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x2244.jpg> is resized in HTML or CSS from 224x342 to 116x177. Serving a scaled image could save 9.1KiB (73% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/htc_explorer_201x343_1.jpg> is resized in HTML or CSS from 201x343 to 116x198. Serving a scaled image could save 9.0KiB (66% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/201x3431.jpg> is resized in HTML or CSS from 201x343 to 116x198. Serving a scaled image could save 8.7KiB (66% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x22415.jpg> is resized in HTML or CSS from 224x342 to 116x177. Serving a scaled image could save 8.5KiB (73% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/201x3432.jpg> is resized in HTML or CSS from 201x343 to 116x198. Serving a scaled image could save 8.0KiB (66% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/spocket_201x343_1.jpg> is resized in HTML or CSS from 201x343 to 116x198. Serving a scaled image could save 7.1KiB (66% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/vf-smart-tab-6-siyah-224x224.jpg> is resized in HTML or CSS from 224x342 to 116x177. Serving a scaled image could save 5.8KiB (73% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-youtube.png> is resized in HTML or CSS from 40x40 to 27x27. Serving a scaled image could save 2.1KiB (54% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-1.png> is resized in HTML or CSS from 40x40 to 27x27. Serving a scaled image could save 1.1KiB (54% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/special-offer-badge.png> is resized in HTML or CSS from 70x72 to 58x60. Serving a scaled image could save 759B (31% reduction).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#ScaleImages)



The following resources have identical contents, but are served from different URLs. Serve these resources from a consistent URL to save 2 request(s) and 194.0KiB.

* <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico>
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff>
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.woff>

[More information](http://code.google.com/speed/page-speed/docs/payload.html#duplicate_resources)



The following inline script blocks were found in <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico> between an external CSS file and another resource. To allow parallel downloading, move the inline script before the external CSS file, or after the next resource.

* Inline script block #1

The following external CSS files were included after an external JavaScript file in <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico>. To ensure CSS files are downloaded in parallel, always include external CSS before external JavaScript.

* <http://vodafonetr-stage.pjmedia.co.uk/downloaded/v8312/meta/meta/Internet/search/css/header.css>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/vf-min.css?build=1435584419722>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/print.css>

The following inline script blocks were found in <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff> between an external CSS file and another resource. To allow parallel downloading, move the inline script before the external CSS file, or after the next resource.

* Inline script block #1

The following external CSS files were included after an external JavaScript file in <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff>. To ensure CSS files are downloaded in parallel, always include external CSS before external JavaScript.

* <http://vodafonetr-stage.pjmedia.co.uk/downloaded/v8312/meta/meta/Internet/search/css/header.css>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/vf-min.css?build=1435584419722>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/print.css>

The following inline script blocks were found in <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.woff> between an external CSS file and another resource. To allow parallel downloading, move the inline script before the external CSS file, or after the next resource.

* Inline script block #1

The following external CSS files were included after an external JavaScript file in <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.woff>. To ensure CSS files are downloaded in parallel, always include external CSS before external JavaScript.

* <http://vodafonetr-stage.pjmedia.co.uk/downloaded/v8312/meta/meta/Internet/search/css/header.css>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/vf-min.css?build=1435584419722>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/print.css>

[More information](http://code.google.com/speed/page-speed/docs/rtt.html#PutStylesBeforeScripts)



[Leverage browser caching](https://developers.google.com/speed/docs/insights/LeverageBrowserCaching) for the following cacheable resources:

* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.ttf> (expiration not specified)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.ttf> (expiration not specified)
* <http://tags.tiqcdn.com/utag/vodafone/tr-main/prod/utag.js> (5 minutes)
* <http://tags.tiqcdn.com/utag/vodafone/tr-main/prod/utag.sync.js> (5 minutes)
* <http://cdn.tt.omtrdc.net/cdn/target.js> (10 minutes 21 seconds)
* <https://connect.facebook.net/en_US/fbds.js> (20 minutes)
* <http://www.google-analytics.com/ga.js> (2 hours)

[More information](http://code.google.com/speed/page-speed/docs/caching.html#LeverageBrowserCaching)



331.4KiB of JavaScript is parsed during initial page load. Defer parsing JavaScript to reduce blocking of page rendering.

* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/eshop.js> (147.2KiB)
* <https://ajax.googleapis.com/ajax/libs/jquery/1.11.3/jquery.min.js> (85.8KiB)
* <http://tags.tiqcdn.com/utag/vodafone/tr-main/prod/utag.sync.js> (31.7KiB)
* <https://maxcdn.bootstrapcdn.com/bootstrap/3.3.5/js/bootstrap.min.js> (30.5KiB)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.bxslider.min.js> (16.4KiB)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff> (9.0KiB of inline JavaScript)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/handsetFilters.js> (4.3KiB)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.livequery.js> (2.9KiB)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.lazyload.min.js> (2.8KiB)
* <http://vodafonetr-stage.pjmedia.co.uk/kampanyalar/cihazlar> (454B of inline JavaScript)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/main.js> (330B)

[More information](http://code.google.com/speed/page-speed/docs/rules_intro.html)



Remove the following redirect chain if possible:

* <https://googleads.g.doubleclick.net/pagead/viewthroughconversion/968391461/?random=1449131965836&cv=8&fst=1449131965836&num=1&fmt=3&guid=ON&u_h=768&u_w=1366&u_ah=728&u_aw=1366&u_cd=24&u_his=3&u_tz=120&u_java=true&u_nplug=5&u_nmime=7&data=ecomm_pagetype%3Dother%3Becomm_value%3D&frm=0&url=http%3A//vodafonetr-stage.pjmedia.co.uk/kampanyalar/cihazlar&ref=http%3A//vodafonetr-stage.pjmedia.co.uk/&tiba=Online%20%D6zel%20Cihaz%20Teklifleri&async=1>
* <https://www.google.com/ads/user-lists/968391461/?fmt=3&num=1&cv=8&frm=0&url=http%3A//vodafonetr-stage.pjmedia.co.uk/kampanyalar/cihazlar&ref=http%3A//vodafonetr-stage.pjmedia.co.uk/&data=ecomm_pagetype%3Dother%3Becomm_value%3D&random=3533782899>
* <https://www.google.ro/ads/user-lists/968391461/?fmt=3&num=1&cv=8&frm=0&url=http%3A//vodafonetr-stage.pjmedia.co.uk/kampanyalar/cihazlar&ref=http%3A//vodafonetr-stage.pjmedia.co.uk/&data=ecomm_pagetype%3Dother%3Becomm_value%3D&random=3533782899&ipr=y>

Remove the following redirect chain if possible:

* <http://connect.facebook.net/en_US/fbds.js>
* <https://connect.facebook.net/en_US/fbds.js>

[More information](http://code.google.com/speed/page-speed/docs/rtt.html#AvoidRedirects)



[Optimize the following images](https://developers.google.com/speed/docs/insights/OptimizeImages) to reduce their size by 15.6KiB (8% reduction).

* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x22411.png> could save 6.0KiB (6% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/224x22411_110ac686946d686fca24ad2f26f3c6a4.png).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x3424.png> could save 5.5KiB (25% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/224x3424_2a3124643f8ab9a97cb31d44f8d0c233.png).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/back-to-top.png> could save 1.1KiB (50% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/back-to-top_5e76a134159541eb371b20f484cd2ff2.png).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/cihazlar.jpg> could save 916B (2% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/cihazlar_eeaa3baa3648a06a13644eaf1da41930.jpg).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-1.png> could save 861B (42% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/icon-social-1_cc12332326bc424ebd52565740e42cd6.png).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-youtube.png> could save 663B (17% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/icon-social-youtube_8b0a2fef194f7c308ae114e9d6051da2.png).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/cart_icon.png> could save 649B (47% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/cart_icon_421eba865dabcea85a910ad1e9efd2da.png).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#CompressImages)



[Minify JavaScript](https://developers.google.com/speed/docs/insights/MinifyResources) for the following resources to reduce their size by 12.8KiB (19% reduction).

* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/eshop.js> could save 10.6KiB (17% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/eshop_79a5f50a32b5dd06760a2e0bd7b5ff99.js).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/handsetFilters.js> could save 1.2KiB (48% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/handsetFilters_f017dc37e9c4c2bb060a9764d958d796.js).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.livequery.js> could save 959B (50% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/jquery.livequery_8d682d0c519a2bc36b2a7e39bd9b528a.js).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#MinifyJS)



[Minify HTML](https://developers.google.com/speed/docs/insights/MinifyResources) for the following resources to reduce their size by 13.9KiB (24% reduction).

* Minifying <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico> could save 3.8KiB (24% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/favicon_e0b8c0267a2082443d208c5005a885a4.html).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff> could save 3.8KiB (24% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/VodafoneRg_e0b8c0267a2082443d208c5005a885a4.html).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.woff> could save 3.8KiB (24% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/vodafonergbd-webfont_e0b8c0267a2082443d208c5005a885a4.html).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/kampanyalar/cihazlar> could save 1.9KiB (26% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/cihazlar_f4df2d2fc56ab5f69253474b0974f501.html).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/filter?pageType=h&handsetType=consumer&orderby=> could save 565B (17% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/filter_85d529d31d51e560e0e3d5d6aabd2754.html).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#MinifyHTML)



[Minify CSS](https://developers.google.com/speed/docs/insights/MinifyResources) for the following resources to reduce their size by 6.5KiB (14% reduction).

* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/eshop.css> could save 5.6KiB (13% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/eshop_4bead3a3063aedc72d9c575a94450861.css).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/styles.css> could save 1002B (22% reduction) after compression. See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/styles_c2672f35f6a05d6e57ae0d45080c0922.css).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#MinifyCSS)



The following resources are missing a cache validator. Resources that do not specify a cache validator cannot be refreshed efficiently. Specify a Last-Modified or ETag header to enable cache validation for the following resources:

* <http://c.go-mpulse.net/boomerang/TAK9S-UX4RS-DKVFH-JTFR6-JW9B7>

[More information](http://code.google.com/speed/page-speed/docs/caching.html#LeverageBrowserCaching)



The following image(s) are missing width and/or height attributes.

* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/back-to-top.png> (Dimensions: 70 x 70)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/cart_icon.png> (Dimensions: 25 x 22)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/vf-logo.png> (Dimensions: 60 x 60)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/201x3431.jpg> (Dimensions: 201 x 343)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/201x3432.jpg> (Dimensions: 201 x 343)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224-1.jpg> (Dimensions: 224 x 343) (2 uses)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x22411.png> (Dimensions: 224 x 342)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x22415.jpg> (Dimensions: 224 x 342)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x22423.jpg> (Dimensions: 224 x 342)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x22425.jpg> (Dimensions: 224 x 342)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x2244.jpg> (Dimensions: 224 x 342)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x2249.jpg> (Dimensions: 232 x 342)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x224x13.jpg> (Dimensions: 224 x 343)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x3424.png> (Dimensions: 224 x 342)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/241x343_nokia603.jpg> (Dimensions: 241 x 343)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/apple.jpg> (Dimensions: 70 x 17)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/blackberry.png> (Dimensions: 34 x 25)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/htc.png> (Dimensions: 52 x 18)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/htc_explorer_201x343_1.jpg> (Dimensions: 201 x 343)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/htcdesire816-224x224.jpg> (Dimensions: 224 x 342)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/iphone3gs_201x343_1.jpg> (Dimensions: 201 x 343)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/lg.png> (Dimensions: 58 x 27)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/samsung.png> (Dimensions: 72 x 25)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/sony.png> (Dimensions: 66 x 11)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/special-offer-badge.png> (Dimensions: 70 x 72) (15 uses)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/spocket_201x343_1.jpg> (Dimensions: 201 x 343)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/vf-smart-tab-6-siyah-224x224.jpg> (Dimensions: 224 x 342)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/vodafone-sml.png> (Dimensions: 21 x 21)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/ThumbnailImage/htconem8-224x224.jpg> (Dimensions: 95 x 169)
* <http://vodafonetr-stage.pjmedia.co.uk/wsimages/icons/ajax-loader.gif> (Dimensions: 100 x 100)

[More information](http://code.google.com/speed/page-speed/docs/rendering.html#SpecifyImageDimensions)



Resources with a "?" in the URL are not cached by some proxy caching servers. Remove the query string and encode the parameters into the URL for the following resources:

* <http://survey.122.2o7.net/survey/dynamic/suites/316/vodafonegrouptrprod/list.js?276062934590>
* <http://tags.tiqcdn.com/utag/vodafone/tr-main/prod/utag.3.js?utv=201510300617>
* <http://tags.tiqcdn.com/utag/vodafone/tr-main/prod/utag.69.js?utv=201511181444>

[More information](http://code.google.com/speed/page-speed/docs/caching.html#LeverageProxyCaching)